

Michael Carlson
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Industry Experience:

- | | |
|---------------------|---------------------|
| -2D Animation (AE) | -Video Editing |
| -3D Animation (C4D) | -Keying |
| -Compositing | -Color Correction |
| -Motion Tracking | -Style Frame Design |
| -Rotoscoping | -Asset Design |

Job History:

Freelance Motion Graphics Artist - Havas Edge, Los Angeles - January 2014-April 2015

Handled all graphical needs for multiple national advertising campaigns. Designed and animated 2D/3D titles and graphics. Motion tracked and replaced various cell phone, ipad, and computer screens. Keyed testimonial footage. Performed miscellaneous compositing tasks.

Freelance Motion Graphics Artist - m.carlson Designs - January 2013-Present

Performed 2D/3D animation, compositing, and video editing for various advertising agencies in Los Angeles. Executed video editorials for various advertising campaigns and music videos. Designed and animated 2D/3D titles and graphics. Motion tracked and replaced various cell phone, ipad, and computer screens. Keyed various green screen scenes. Performed miscellaneous compositing tasks.

Lead Animator - Serge Media Corporation, Los Angeles - April 2011-January 2013

Created 2D/3D motion graphic advertisements for mobile phone applications. Directed video production for mobile phone application advertisements. Created titles for live action advertisements. Modeled, textured, and lit scenes used in 3D augmented reality applications.

Education and Training:

Full Sail University

Bachelor of Science in Digital Arts & Design (2011)
Winter Park, FL

Mastery In:

- | | |
|----------------------|--------------------|
| -Cinema 4D | -Adobe Illustrator |
| -Adobe After Effects | -Adobe Photoshop |
| -Adobe Premiere | -Final Cut Pro |